

6

**MANAGING DIRECTOR**  
signs off, making sure artwork has met Calibre's standard of excellence.

1

**ARTWORKER**  
checks own artwork for spelling, accuracy and technical competence.

Every piece of artwork,  
without exception,  
is put through the same thorough  
quality control process to make sure  
that we deliver a product  
that is of the same  
technical excellence  
time after time.

5

**ARTWORK**  
is returned to artworker for amendments and the process is repeated until signed off.

2

**STUDIO MANAGER**  
checks artwork for same criteria, signs and forwards.

4

**ACCOUNT MANAGER**  
checks accuracy of copy, spelling and clients instructions.

3

**PRINT PRODUCTION**  
checks artwork for compatability with print process and printer specifications.